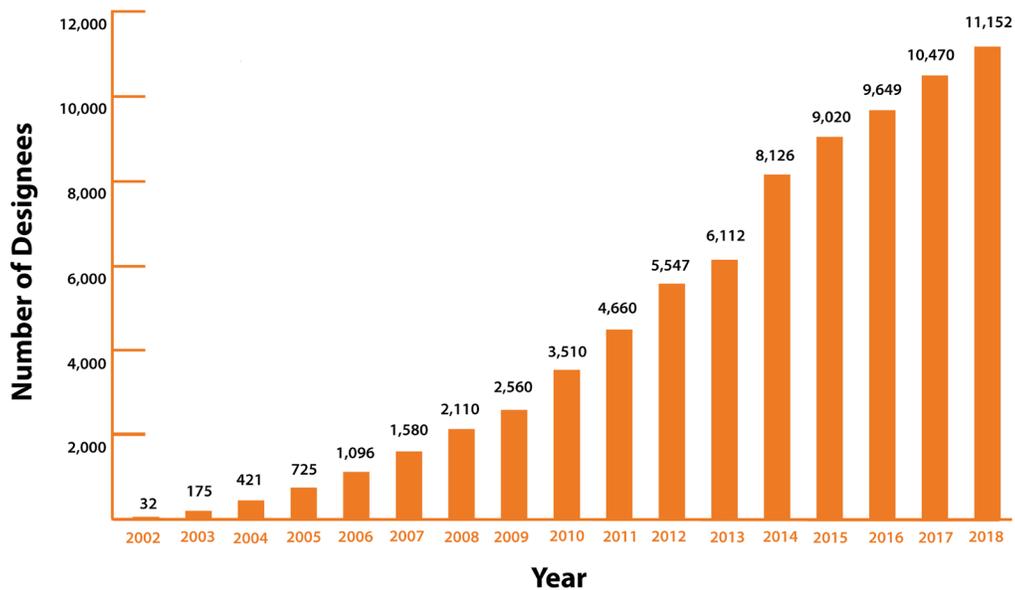


Fi360 is an organization that offers training and software to investment professionals so that they can better serve their clients with a fiduciary standard of care. Fiduciaries strive to avoid conflicts of interest, act with prudence and put their client's interests first. Fi360's innovative curriculum provides practical techniques and tools to support fiduciaries as they develop, implement, and monitor investment strategies according to legal and ethical requirements. Some of the tools that Fi360 offers are *The Prudent Practices*® handbooks, the Fi360 Toolkit™, and the Fi360 Fiduciary Score®.

Fi360 also offers designations to financial advisors and other investment professionals. These include the Accredited Investment Fiduciary® (AIF®), Accredited Investment Fiduciary Analyst® (AIFA®) and Professional Plan Consultant® (PPC®). These designations help prepare financial advisors to implement a fiduciary standard of care for clients. Over the years, the number of financial advisors holding Fi360 designations has been growing.



TOTAL ACTIVE DESIGNEES



In response to financial scandals like Bernie Madoff and Enron, many investors are becoming more informed about sources of financial advice. They now require a higher level of transparency, loyalty and trust in their relationship with their financial advisors and investment managers. As awareness grows and many investors also become trustees or members of endowment committees, they often look for help to fulfill their own fiduciary responsibilities. Financial advisors that are committed to the fiduciary standard and have achieved one of the designations offered by Fi360, can help give investors increased peace of mind as they work together towards achieving the investor's financial goals.

© 2019 Alloodium Investment Consultants

The information provided is for educational purposes only and is not intended to be, and should not be construed as, investment, legal or tax advice. Alloodium makes no warranties with regard to the information or results obtained by its use and disclaim any liability arising out of your use of or reliance on the information. The information is subject to change and, although based upon information that Alloodium considers reliable, is not guaranteed as to accuracy or completeness. Past performance is not a guarantee or a predictor of future results of either the indices or any particular investment.